



ACADEMY OF MOTION PICTURE ARTS AND SCIENCES

AND THE WINNER IS... SKINCEUTICALS!

Presenters at 75th Annual Academy Awards Receive SKINCEUTICALS Products in Coveted Gift Baskets

On March 23rd, Hollywood's elite will gather at the Kodak Theater to honor the best in cinema at the 75th Annual Academy Awards. And, while red carpet fashions are sure to create a buzz, so too will the contents of the coveted Oscar gift baskets bestowed upon the evening's presenters – especially the selection of SKINCEUTICALS products, one of the most effective lines of cosmeceuticals on the market today.

So, when Renée Zellweger, Julianne Moore, Jennifer Lopez, Jennifer Garner, Salma Hayek, Meg Ryan, Jennifer Connelly and Cameron Diaz sift through their gift baskets, they will be treated to a selection of exclusive SKINCEUTICALS skin care products, including Primacy C+E, Phyto + and Daily Sun Defense SPF 20 – all of which are scientifically formulated with some of the highest concentrations of active ingredients designed to protect skin and combat visible signs of aging.

As recipients of this luxurious gift, these influential women will join an exclusive group of celebrity women who rely on SKINCEUTICALS products to keep them looking their best on and off the set...

- Debra Messing doesn't leave home without her dropper bottle of SKINCEUTICALS Phyto Corrective Gel. According to Messing, it is "an everyday must".
- When Britney Spears went on vacation to Australia, she popped into a local spa with her mother and stocked up on her SKINCEUTICALS favorites, including Topical Vitamin-C Serum 15, Primacy Face Cream and Eye Balm, Hydrating B5 Gel and Body Polish.
- Thandie Newton has her Los Angeles facialist to thank for getting her hooked on SKINCEUTICALS eye creams, eye balms and topical vitamin-c serums.
- When Mariska Hargitay needs to revitalize after a long day, she takes a warm bath and then applies SKINCEUTICALS moisturizers to seal in moisture and give her skin a radiant glow.
- During her fishing trips in the Florida Keys, Jane Seymour applies SKINCEUTICALS sunscreens to protect her fair skin from damaging UVB and UVA rays. "I didn't get burned. I only put it on once," exclaimed Seymour.
- And, when Missi Pyle needs to protect her skin, she too uses SKINCEUTICALS

sunscreens. Her favorite – Ultimate UV Defense Sport SPF 45.

· Longtime fans of SKINCEUTICALS products also include catwalk diva Naomi Campbell, model and actress Rebecca Romijn-Stamos and television icon Kirstie Alley.

· Miss Washington state, Breann Parriott, has also learned the value of proper skin care at a young age. Her SKINCEUTICALS skin care regime helps to maintain her youthful appearance.

Following is detailed information about the SKINCEUTICALS products, which will be featured in the 75th Annual Academy Awards® gift baskets:

SKINCEUTICALS Primacy C+E is a super antioxidant serum, which combines a fifteen percent concentration of stable L-ascorbic acid (true vitamin-C) with a one percent concentration of a-tocopherol (true vitamin-E) to offer the ultimate protection against UV damage, while simultaneously helping to diminish the appearance of fine lines and wrinkles. This unique combination of vitamins C and E is proven to protect skin from UV damage better than vitamin-C or vitamin-E alone. Together, they combat the signs of aging and when combined with a sunscreen, they provide near complete protection from UVA and UVB damage. (\$115)

SKINCEUTICALS Phyto + is an advanced skin lightening formula with four active ingredients that work synergistically to lighten and improve the overall health and appearance of the skin. This unique formula is fortified with arbutin (derived from the Uva Ursi plant), kojic acid (a natural skin lightening agent), and thyme extract to prevent the conversion of tyrosine into melanin in order to improve the appearance of sun-induced age spots and hyperpigmentation. Void of bleach and hydroquinone, this product is ideal for use on skin pre and post cosmetic procedures and can be used long term without irritation. (\$65)

SKINCEUTICALS Daily Sun Defense SPF 20 is an award winning, highly effective, broad spectrum sunblock and lightweight, daily care moisturizer featuring two of the most innovative and effective sunscreen ingredients available – Z-Cote®, an invisible, microfine form of the proven broad spectrum physical sunscreen ingredient, zinc oxide and sunCaps®, a patented micro-encapsulated form of the sunscreen ingredient octyl methoxycinnamate for the ultimate protection against harmful UVB (burning) and UVA (aging) radiation, including long range UVA, which is now proven to cause photoaging. This unique combination covers up to 380 nanometers on the UV scale and is the only all-encapsulated sunscreen on the market today – keeping sunscreen chemicals on the top of the skin for maximum protection against sun damage and preventing them from penetrating the skin where they can cause harm. (\$2)